

March 24, 2024

Greetings,

We hope this message finds you well. The Montana Association for the Blind (MAB) is excited to announce its upcoming 2024 Annual Convention scheduled to take place in Bozeman, MT from September 20-22. As a leading advocate for the visually impaired community in Montana, MAB is committed to providing valuable resources, support, networking, and a platform for individuals with visual impairments.

We believe that your organization shares our commitment to making a positive impact in the lives of those facing visual challenges. Therefore, we are reaching out to offer unique and exclusive sponsorship opportunities for the Montana Association for the Blind's 2024 Annual Convention.

Event Details:

- **Date:** September 20-22, 2024
- **Location:** Comfort Inn, Bozeman, Montana
- **Theme:** Beyond Barriers

Why Sponsor MAB's 2024 Annual Convention?

1. **Community Engagement:** Connect with a diverse and engaged community dedicated to supporting visually impaired persons.
2. **Visibility:** Showcase your commitment to social responsibility and inclusivity to a wide audience, including conference attendees, their families, and the broader community.
3. **Brand Exposure:** Enjoy prominent recognition in conference materials, signage, and promotional collateral ensuring maximum exposure throughout the event.
4. **Impact:** Demonstrate your organization's dedication to making a difference by supporting an event that directly benefits MT's visually impaired community.

Tier Sponsorships:

Gold Sponsorship - \$5,000

- Logo prominently displayed on all event materials
- Full-page ad in the conference program
- Highlight on all of MAB state and chapter Facebook pages and other social media outlets
- Exclusive sponsorship mention during opening and closing conference ceremonies
- Four complimentary conference registrations

Silver Sponsorship - \$2,500

- Logo featured on all event materials
- Half-page ad in the conference program
- Highlight on all of MAB state and chapter Facebook pages and other social media outlets
- Sponsorship recognition during conference opening ceremony
- Two complimentary conference registrations

Bronze Sponsorship - \$1,000

- Logo inclusion in conference materials
- Quarter-page ad in the conference program
- Highlight on all of MAB state and chapter Facebook pages and other social media outlets
- Recognition during conference opening ceremony
- One complimentary conference registration

Copper Sponsorship - \$500

- Recognition in the conference program
- Highlight on all of MAB state and chapter Facebook pages and other social media outlets
- Recognition during conference opening ceremony

As with all non-profit organizations, MAB and its members have unmet needs at the 2024 Annual Convention and beyond (your support will help meet these needs):

- \$9 – entry to the Gallatin History Museum for a tactile history experience
- \$20 – conference t-shirt for one attendee
- \$25 – tactile and experiential activity at PInspiration in Bozeman
- \$50 – conference registration fee
- \$50-\$100 – gas allowance to defray transportation costs to attend conference
- \$155 – one night's accommodation to attend the conference
- \$400 – recognition as a sponsor of Friday's Dinner pre-convention participant
- \$2500 – half the cost of one person to attend MAB's Summer Orientation Program (SOP)
- \$ VARIES – donated items for a silent auction benefitting MAB's Bozeman Chapter
- \$ VARIES – donated items for the live auction benefitting MAB's SOP program
- All vendors will have opportunity to meet with your customers/patrons in a private room near the convention hall and Friday night do mini presentations (3-5 minutes) to announce your organizational mission and vision.

How to Become a Sponsor of MAB at any level:

Join us in making a meaningful difference in the lives of those with visual impairments. We look forward to the opportunity to collaborate with you and create a memorable and impactful event together. To secure your sponsorship at MAB's 2024 Annual Conference, please contact me by April 1, 2024.

Sincerely,

Todd Fahlstrom, President
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